



2019 Year-End Impact Report





Dear Fellow Trail Users,

I like to start with gratitude, so here's a big **THANK YOU** to everyone who helped out at a volunteer event, signed up to be a WRTC member, attended a fundraiser, donated, displayed our stickers on your stuff and expressed your support in many other countless ways. **YOU ROCK.** We literally couldn't do any of this without you, so thank you again.

It was a big summer for the WRTC. We underwent a name change and a minor mission shift to become a more inclusive trail stewardship organization who is working for your trails locally in the Wood River Valley. Our change was a risk, but the reception was overwhelmingly positive. Turns out you were all stoked about the name change and mission tweak. I heard more times than I can count that **"it's great to have a trail group in the valley,"** and **"I'll become a member because it's about the trails, not just a single user group."** So, thank you again for stepping up, being engaged and investing in your trail community.

I won't spoil you here with the 2019 numbers from our work, so make sure to keep reading for a full run-down of what the WRTC accomplished during our inaugural summer. I will be working hard over the winter to create new funding streams, lock down summer 2020 projects and continue to grow our capacity as an organization. I look forward to seeing you at a volunteer event, fundraiser or out on the trails next summer!

With gratitude,

Sara Gress

Executive Director



OUR MISSION: The Wood River Trails Coalition is a trail stewardship organization working to create, maintain and sustain our trail network for all users.



The Numbers

Photo by Hank Dart

WRTC VOLUNTEER 2019 SEASON TOTALS:

Total # of volunteers:	131
Total # of hours:	471*
Logs cleared:	15
Drains cleaned/built:	43
Feet brushed:	10,600
Tread work (ft):	12,070
Berms raked:	20
Bridges (assist):	1

WRTC VOLUNTEER EVENT TRAILS:

Sunnyside, Porkchop, Proctor, Forbidden Fruit, Alden Gulch, Baker Creek-Norton Creek, Baker Lake, Pioneer Cabin Trail, Two Dog, Wilson Gulch

*These volunteer hours and 233 hours of WRTC staff time were used as matching funds by the Ketchum Ranger District trail crew for the Idaho Parks and Recreation grants that provided FY2019 trail crew funding. Our staff time and your volunteer hours literally translate to dollars used on the trails!

Member Spotlight

David Hoversland, Sun Valley, ID

“It’s vital to keep our endless trails in tip top shape. Volunteering on trail projects with the WRTC has provided a great opportunity to make this happen & also meet diverse trail users. Thank you Sara for your leadership & enthusiasm for the WRTC!”

130+ members and growing!



Collaborations



The Wood River High School and Middle School Mountain Bike Teams put in time taking care of the Croy trail network this spring and fall. The WRTC facilitated a work evening in late May, with over 20 athletes and parents helping brush back vegetation and rake rock off the tread. The team also did their own work throughout the season. Many thanks to Head Coach Joel Zellers at WRHS!

The WRTC teamed up with the Idaho Trails Association (ITA) for a weekend of trail maintenance on Baker Lake and Baker Creek-Norton Creek trails. It was a Women's Only Weekend, an ITA specialty, aimed at creating a fun, inclusive atmosphere for women to learn and teach each other trail skills. We had 12 motivated and enthusiastic women for a productive and entertaining event! Special thanks to Pam Bond at ITA for helping make this happen.

Bike Rental Dollars Program

Our local bike shops stepped up big time this year by participating in the WRTC's Bike Rental Dollars Program. In an effort to spread the funding load beyond our valley's residents, the WRTC asked our local shops to add \$1 donation to every mountain bike rental during the summer of 2019. They overwhelmingly said "YES, let's make this happen." This money went to the WRTC and we used it to help fund our Collection Agreement with the Forest Service. THANK YOU to all participating shops for investing in your trail community.



Collection Agreement

The WRTC signed a Collection Agreement in 2019 to help fund your local trail crew at the Forest Service – Ketchum Ranger District. We provide \$10,000 a year to the KRD for trail crew wages. The KRD trail crew maintains over 400 miles of trail around Ketchum/Sun Valley. They work their tails off, maintaining 276 miles of that 400, logging out 1,327 fallen trees, cleaning or installing nearly 500 drains, and re-building over 6 miles of tread with only 7 crew members during summer 2019! For more information on our CA and this program, don't hesitate to reach out to Sara.

[Read their year-end report HERE](#)





Alden Gulch

The WRTC helped fund the reconstruction of Alden Gulch, which was completed at the end of 2018. The summer of 2019 was the first full season for the refreshed trail.

Partners, Corporate Sponsors & Donors



Finances

Income

Fundraising Income	\$10,884
Membership Income	\$13,241
Program Income	\$3,887
Event Income	\$29,557

Expenses

Operating Expenses	\$6,874
Program Expenses	\$34,861

TOTAL INCOME \$57,569

TOTAL EXPENSE \$41,735

FY2020 Reserves \$15,834



Board Members & Staff

Board of Directors

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Matt McNeal
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