



Impact Report

2020



**The Wood River Trails
Coalition is a trail
stewardship organization
working to *create, maintain
and sustain our trail
network for all users***

Dear Fellow Trail Users,

Here's your prerequisite "what a year 2020 was!" comment. Everyone keeps saying that because, well, that was quite the year. We are so lucky in this valley that we have our trails. Our trails were a place to get outside, exercise, refresh and relax. Our trails were one of the few places our community could safely get together. I am beyond grateful for our community, who supported each other during this challenging time.

2020 was a year of firsts for the WRTC. We acquired an office, a vehicle and hired a second staffer for the first time in the history of the organization. Kya Goldschlager absolutely crushed it as our Volunteer & Events Coordinator. She doubled our volunteer hours, grew our volunteer base, cultivated collaborations and increased our capacity to get tools in the dirt. And she did all of this amidst a global pandemic. Thank you, Kya!

The real stars of the year were you, our members, volunteers, donors and supporters. It was because of YOU that we were able to accomplish all that we did. Thank you for showing up, stepping up and making it happen this year. You are a source of positive energy that we desperately need more of these days.

Thank you for investing in your trails and community with us. We appreciate you.

Sincerely,
Sara Gress
Executive Director



Volunteer Program

13 Volunteer Work Events

44 Logs Cleared

826 Total Volunteer Hours

72 Drains Cleaned or Built

186 Total Volunteers

34 Berms Raked

13,050 Feet Brushed (vegetation removed)

21,300 Feet of Tread Work

TRAILS MAINTAINED:

Greenhorn #156

Adam's Rib (Pork Chop section) #142

Alden Gulch #144

Rooks Creek #145

Soldier Mountain Resort trails

Mahoney #821

Forbidden Fruit #159

Miner Canyon #135

Croy Creek Trail

Cow Creek #180

Serpent Trail

Miner Creek - Prairie #132

Bullion Connector

Where We Work

U.S. Forest Service - Sawtooth National Forest
- Ketchum Ranger District Trail Network

Trails accessed from:

Baker Creek Road
Park Creek Road (off of Trail Creek)
Corral Creek Road
East Fork Road (mid-valley)
Deer Creek
Greenhorn
Warm Spring Road to Dollarhide
Fox Creek
Adam's Gulch
Eagle Creek
Chocolate Gulch
Oregon Gulch
Lake Creek (trailhead on BLM land)
Proctor (upper section)
Little Wood Reservoir Road

Bureau of Land Management - Shoshone
Field Office Trail Network

Trails accessed from:

Croy Creek Road
Rodeo Drive
Quigley

Sawtooth National Recreation Area Trail Network*

Trails accessed from:

Prairie Creek Road


*this represents where the WRTC works on the SNRA, not the entirety of their trail network, which spans from their HQ north of Ketchum to beyond Stanley.

Membership

We grew our ranks to **222** in 2020!

Members are the backbone of our organization, so thank YOU for investing in your trails with us.

If you haven't had a chance, [sign up here](#) to join the WRTC.



"The trail systems in the Wood River Valley are the lifeline of outdoor recreation that locals enjoy and tourists come to experience." -- Daniel

A big THANK YOU to our motorized volunteers



A dedicated group of dirt bikers regularly log out our trails, on their own time, so we can all enjoy clear trails. They logged 167 hours this year. The WRTC buys saw gas, bar oil and chainsaw chains for this crew. Say thank you if you see them out on the trails!

Collaborations

34 student athletes and parents from the Wood River Mountain Bike Team came to work this fall. We had two dig nights at Croy and one Saturday bike-work party on Mahoney. Many thanks to Wendy Rector for organizing the team!



WRTC teamed up with The City of Ketchum Summer Youth Recreation Program to show their campers the importance of trail work. These awesome kids biked to Adam's Gulch, learned how to use loppers and then used their new skills to brush the Lake Creek Connector trail.



Venturing out of our valley, we headed over to Soldier Mountain to help finish their new lift-accessed mountain bike trails. 20 volunteers from WRTC met up with folks from Southwest Idaho Mountain Bike Association (SWIMBA) to hand finish 3.5 miles of machine built flow!



We partnered with the Idaho Trails Association (ITA) for a Women's Only Weekend of maintenance on Miner Canyon Trail in the Prairie Creek Drainage. 10 strong women from around Idaho showed up for a productive & fun weekend. Many thanks to Pam Bond of ITA who organized and showed us the ways of the cross-cut saw.

Forest Service Partnership

Our partnership with U.S. Forest Service - Ketchum Ranger District continues to be invaluable.

We provide funding for one crew member position on their trail crew. Our volunteer hours, along with our crew funds, are used as matching dollars for their grants. This doubles our impact and means your trails always have a professional trail crew.

This crew maintained 283 miles of trail around Ketchum & Sun Valley, cleared 1,301 trees, built or cleaned 539 drains, did 118,255 feet of brushing and completed 23,980 feet of tread improvement this year. Your support of the WRTC supports this work on your trails!



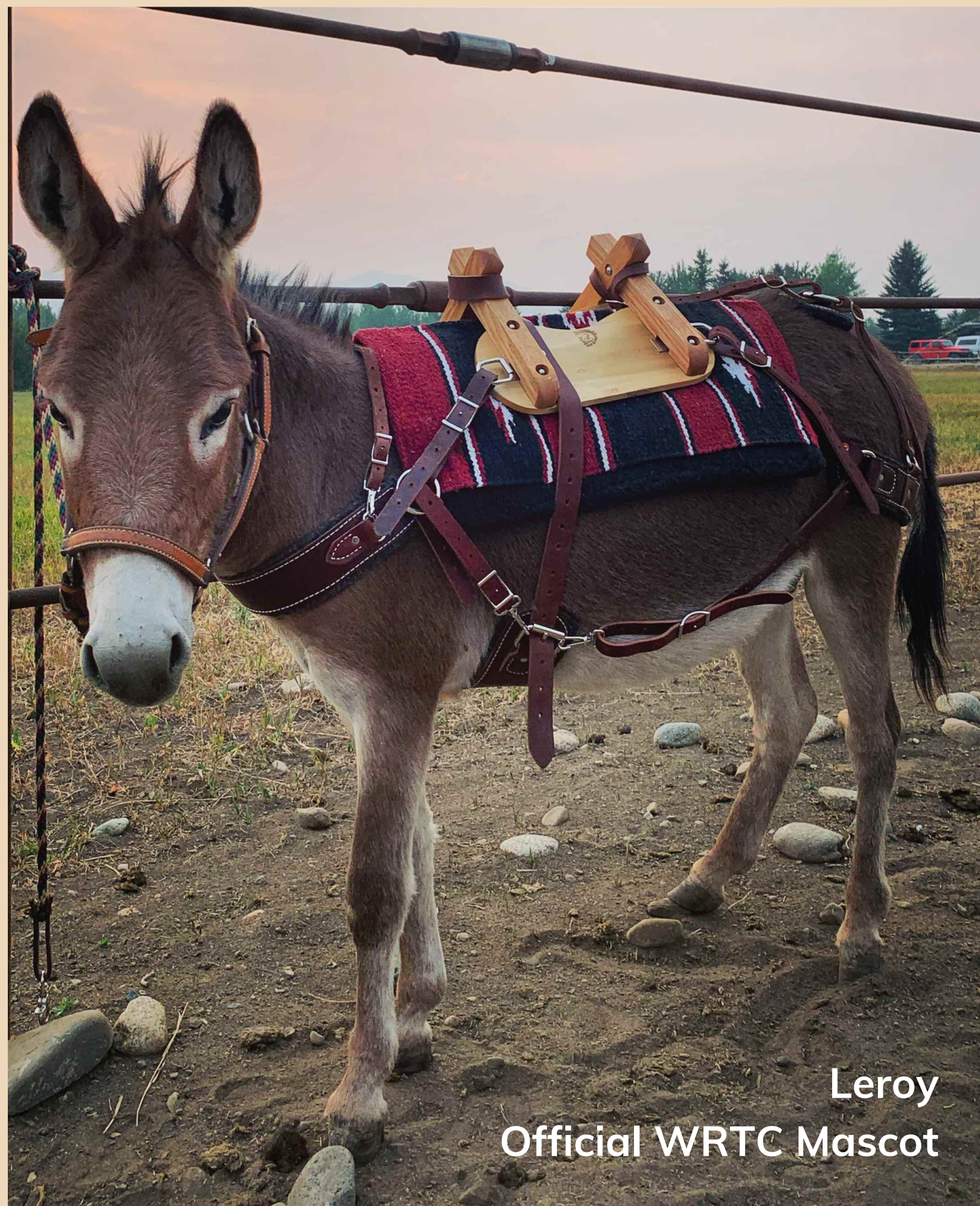
[Read their Year End Report here!](#)

Operations Upgrades!

Thanks to you, our generous donors, the WRTC was able to sign a lease on an office in November 2019, allowing us to expand operations. We received a truck donation in mid-2020 and Spur - the Marilyn Rivera Memorial Fund purchased us an eMTB and Bob trailer for hauling tools into work sites. Thank you to everyone who changed the game for us!



Professional & Agency Partners



Leroy
Official WRTC Mascot

2021 Priorities

In November 2020, the Board & staff participated in a strategic planning session facilitated by KVH Strategies. We identified our 2021 priorities, listed here.

Trail Projects

Fundraise for Adam's Gulch Expansion project

Facilitate volunteer labor for Forbidden Fruit extension

Use & needs survey

Volunteer Program

Diversify volunteer opportunities

Create "Trail Boss" volunteer leadership program

Increase # of collaborations

Focus on retention

Increase Capacity

Re-hire Seasonal Volunteer Coordinator

Expand staffing to increase trail work and fundraising capacity

Expand membership



See something you're interested in?

Email our ED, Sara Gress, sgress@woodrivertrailscoalition.org

Financials

TOTAL INCOME: \$102,326

TOTAL EXPENSE: \$92,729

Events \$21,481
21%

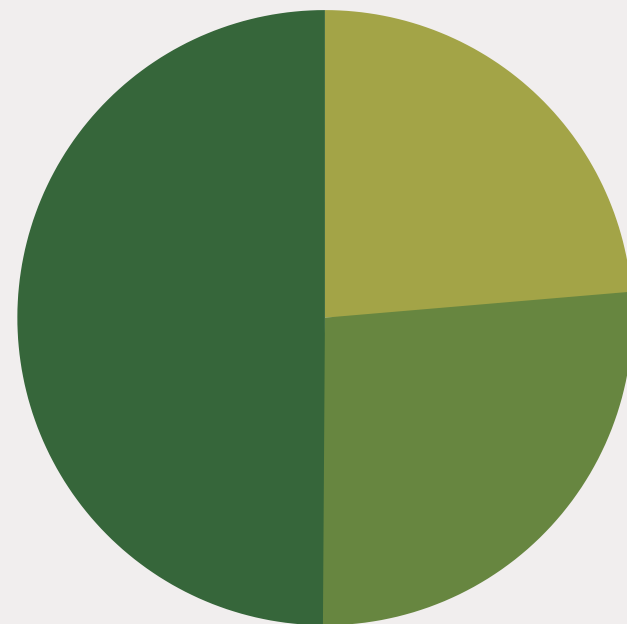
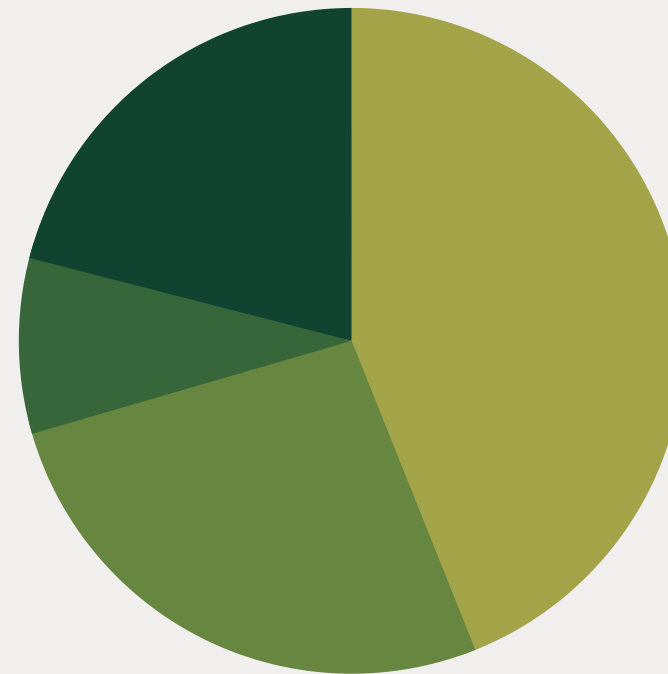
Programs \$8,712
8.5%

Operating \$21,934
23.7%

Programs \$24,527
26.5%

Membership \$27,170
26.6%

Fundraising \$44,963
43.9%



NET GAIN: \$9,597*

*net gain applied to operating reserve fund

Humans \$46,268
49.9%

Who We Are

Staff

Kya Goldschlager, Seasonal Volunteer Coordinator
Sara Gress, Executive Director

Board of Directors

Brett Stevenson, Chair	John Reagle
Cameron Lloyd	Muffy Ritz
Matt McNeal	Katelyn Berman
Julian Tyo	Joel Brazil

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